



<p><b>Name of the Officer</b> Mark Hand</p> <p><b>Phone no:</b> 07773 478579 <b>E-mail:</b> markhand@monmouthshire.gov.uk</p>	<p><b>Please give a brief description of the aims of the proposal</b></p> <p><b>Placemaking grant proposed programme for 2021/22 and 2022/23</b></p> <p>To agree to the prioritisation of regeneration activity throughout the County and endorse the proposed Placemaking Grant submission for 2021/22 of £791,429 made under the Welsh Government Transforming Towns funding, and endorse the indicative programme for 2022/23, noting that the projects and funding balance may change due to prioritisation and deliverability. Also to note the bid submissions made for the Transforming Towns revenue grant and business fund. The purpose of the funding is to support and regenerate our town centres.</p>
<p><b>Name of Service area:</b> Placemaking, Regeneration, Highways and Flooding</p>	<p><b>Date</b> 6<sup>th</sup> September 2021</p>

1. **Are your proposals going to affect any people or groups of people with protected characteristics?** Please explain the impact, the evidence you have used and any action you are taking below.

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	<p>The grant proposals will allow communities to safely access local shops, which has benefited those who are without internet access/capability to shop, or who are lonely. High Streets can be enhanced with planters, parklets and outdoor trading spaces. Parklets and planters provide additional street seating allowing people with limited mobility to rest and people with no outdoor space at home a safe outdoor space to meet family and friends when lockdown rules permit.</p>		<p>Live feedback will continue to be invited so that temporary trial schemes can be tweaked, changed or removed as appropriate.</p>
Disability	<p>The grant proposals will allow communities to safely access local shops, which has benefited those who are without internet access/capability to shop, or who are lonely. High Streets can be enhanced with planters, parklets and outdoor trading spaces. Parklets and planters provide additional street seating allowing people with limited mobility to rest and people with no outdoor space at home a safe outdoor space to meet family and friends when lockdown rules permit.</p>	<p>Planters, parklets and outdoor trading areas pose potential obstacles to those with visual impairments or mobility difficulties. Care will therefore been taken with the siting of these areas.</p>	<p>Live feedback continues to be invited so that schemes can be tweaked, changed or removed as appropriate. Careful consideration will be given to the needs of people with disabilities before implementing any changes.</p>

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Gender reassignment	No impact		
Marriage or civil partnership	No impact		
Pregnancy or maternity	Parklets and planters provide additional street seating allowing people to rest and feed children.	Planters, parklets and outdoor trading areas pose potential obstacles to those with pushchairs or prams. Care will therefore been taken with the siting of these areas.	
Race	No impact		
Religion or Belief	No impact		
Sex	No impact		
Sexual Orientation	No impact		
Welsh Language	Signage is proportionate to avoid physical and visual clutter. Highway signs will be DfT approved and bilingual.		The marketing campaign will be bilingual.

## 2. The Socio-economic Duty and Social Justice

The Socio-economic Duty requires public bodies to have due regard to the need to reduce inequalities of outcome which result from socio-economic disadvantage when taking key decisions. This duty aligns with our commitment as an authority to Social Justice.





	Describe any positive impacts your proposal has in respect of people suffering socio economic disadvantage	Describe any negative impacts your proposal has in respect of people suffering socio economic disadvantage.	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
<p><b>Socio-economic Duty and Social Justice</b></p>	<p>The Social Justice strategy focuses on three main areas: tackling loneliness and isolation; tackling poverty and promoting equitable economic prosperity; and giving children the best start in life.</p> <p>People on low incomes or in poverty may not have internet access or be able to make non-cash payments. Supporting our High Streets will enable them to safely access a range of shops and services.</p> <p>Retail and hospitality businesses provide a significant number of valued job opportunities. Supporting people to shop locally and buy goods and services locally supports the retention of those jobs.</p>	<p>None</p>	<p>Parklets and planters provide additional street seating allowing people with no outdoor space at home a safe outdoor space to meet family and friends when lockdown rules permit.</p>


**3. Does your proposal deliver any of the well-being goals below?** Please explain the impact (positive and negative) you expect, together with suggestions of how to mitigate negative impacts or better contribute to the goal. There's no need to put something in every box if it is not relevant!

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
<p><b>A prosperous Wales</b> Efficient use of resources, skilled, educated people, generates wealth, provides jobs</p>	<p>The grants provide opportunities to create a safe and attractive environment for shoppers and visitors to support local businesses. Creating such an environment is widely used to support retail, services, hospitality outlets which in turn attracts businesses and subsequent employment whilst adding to the general appearance of prosperity and vitality in a town centre. Providing the infrastructure to enable citizens to enable communities to thrive and support local businesses.</p>	<p>A marketing campaign is proposed to support businesses as part of the grant package.</p>
<p><b>A resilient Wales</b> Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)</p>	<p>The grants support proposals to create a safer environment for pedestrians and cyclists and will hopefully encourage active travel instead of car use. The planters provide additional trees and flowers for pollenators. Improvements to green infrastructure, pedestrianisation, and cycle ways will raise awareness of biodiversity and climate change issues and encourage positive participation.</p>	<p>WG funding has been secured for wider active travel improvements and for regeneration enhancements and grants to support local businesses.</p>
<p><b>A healthier Wales</b> People's physical and mental wellbeing is maximized and health impacts are understood</p>	<p>The grants support opportunities to prioritise pedestrians and cyclists as well as support businesses. Active travel is being promoted and supported by government as a way to engender a healthier lifestyle.</p>	<p>Improved place-making and green infrastructure will provide the opportunity to increase physical activity and support physical and mental well-being and support Active Travel.</p>
<p><b>A Wales of cohesive communities</b> Communities are attractive, viable, safe and well connected</p>	<p>To be successful our High Streets need to be safe and attractive for residents and visitors. To achieve this there must be space to facilitate social distancing and the potential for licenced outdoor seating to cafés, bars and restaurants to appeal to a wide section of society with all generations being</p>	

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
	comfortable in the environment. The grants will help businesses adapt to the changing role of the High Street.	
<p><b>A globally responsible Wales</b> Taking account of impact on global well-being when considering local social, economic and environmental wellbeing</p>	Measures to support local businesses, ensure pedestrian safety and to encourage active travel will encourage people to adopt a more healthy lifestyle through walking and cycling, as well as ensuring amenities and services are successful and therefore remain accessible locally.	
<p><b>A Wales of vibrant culture and thriving Welsh language</b> Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation</p>	Monmouthshire is a county of historic market towns blessed with high quality independent traders and tourism attractions. As such, it is important that our towns and villages are safe and attractive to visitors and tourism, being places where people are safe and confident visiting and spend some time. Improved access and facilities can raise awareness of culture, heritage and the Welsh language and encourage positive participation.	
<p><b>A more equal Wales</b> People can fulfil their potential no matter what their background or circumstances</p>	Monmouthshire has a greater proliferation of small businesses than any other county in Wales. Creating an environment to support those seeking to invest or expand in retail thereby adding to the prosperity of our towns benefit from this project. Improved access and facilities can enable citizens to fulfill their potential, whatever their background or circumstances.	Effective dialogue has been started with a newly forming disability action group in Chepstow, which is helping us ensure decisions fully consider the needs of those with disabilities. The Council's Equalities Officer now sits on ESAG, the events safety advisory group.

**4. How has your proposal embedded and prioritised the sustainable governance principles in its development?**

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Long Term</p> <p>Balancing short term need with long term and planning for the future</p>	<p>Improved access and facilities within town centres and green infrastructure short term will assist with medium- and longer-term priorities of health, wellbeing and carbon reduction.</p>	
 <p>Collaboration</p> <p>Working together with other partners to deliver objectives</p>	<p>The proposals have been drafted in collaboration with County Councillors, Town and Community Councils and business representatives sitting on the Business Resilience Forum and by the take-up of previous grant funding opportunities and associated feedback..</p>	
 <p>Involvement</p> <p>Involving those with an interest and seeking their views</p>	<p>The proposals have been informed by ideas and feedback from County Councillors, Town and Community Councils and business representatives sitting on the Business Resilience Forum and by the take-up of previous grant funding opportunities and associated feedback.</p>	
 <p>Prevention</p> <p>Putting resources into preventing problems occurring or getting worse</p>	<p>The proposals focus on supporting our High Streets in a post-pandemic climate. Measures being proposed will have wider health benefits longer term as more citizens will have access to improved facilities, green infrastructure, cycle ways, etc thus reducing the further deterioration in town centres, reducing car reliance, reducing carbon footprint and improving wellbeing.</p>	

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Considering impact on all wellbeing goals together and on other bodies</p>	<p>Improved infrastructure including access for cyclists and pedestrians will reduce carbon emissions, rural isolation and rural poverty.</p>	

**5. Council has agreed the need to consider the impact its decisions has on the following important responsibilities: Social Justice, Corporate Parenting and Safeguarding. Are your proposals going to affect any of these responsibilities?**

	Describe any positive impacts your proposal has	Describe any negative impacts your proposal has	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Social Justice	The proposals aim to support our town centres, retaining important amenities that serve local communities and which provide a significant level of employment both directly and indirectly, e.g. by supporting the tourism industry and support services.		
Safeguarding	During the delivery of the programme of activities, safeguarding will be at the forefront to ensure that any future service delivery promotes the well-being of children and vulnerable adults, preventing them from being harmed and protecting those who are at risk of abuse and neglect.	Any negative impacts can be mitigated if suitable safeguarding strategies are put in place.	
Corporate Parenting	During the delivery of this programme of activities the needs of any 'looked after' children will be considered to ensure any future service delivery protects their welfare.	As above.	



**6. What evidence and data has informed the development of your proposal?**

Monmouthshire County Council Corporate Plan 22 for '22

- Shop vacancy data and town centre footfall data
- Active Travel consultation on integrated network maps 2021
- Monmouthshire Local Public Service Board plan priorities and community engagement identifying issues facing our communities
- Future Wales 2040 and the adopted Monmouthshire Local Development Plan 2011-2021

**7. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?**

The grant funded projects will support our high streets, ensuring we have vibrant and vital town centres which retain amenities to serve our communities and are attractive to tourists and visitors.

**8. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.**

<b>What are you going to do</b>	<b>When are you going to do it?</b>	<b>Who is responsible</b>
Continue to review of measures via live feedback.	Ongoing	Regen Team

**9. VERSION CONTROL: The Equality and Future Generations Evaluation should be used at the earliest stage, such as informally within your service, and then further developed throughout the decision making process. It is important to keep a record of this process to demonstrate how you have considered and built in equality and future generations considerations wherever possible.**

<b>Version No.</b>	<b>Decision making stage</b>	<b>Date considered</b>	<b>Brief description of any amendments made following consideration</b>
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1	Officer sign off of proposals, with agreement from Cabinet Member for Highways and Infrastructure and Cabinet Member for Enterprise and Land Use Planning	18 <sup>th</sup> June 2020	Amendments to proposals made during previous ten days from meetings with businesses and Town/Community representatives.
2	Project update as measures are amended and street furniture installed	18 <sup>th</sup> March 2021	Review of parking provision and accessibility
3	Proposal to extend temporary trial measures for up to an additional 18 months	1 <sup>st</sup> September 2021	n/a